



WHY NOT BE *Happy*  
ABOUT THE WHOLE THING?

LET **NIK-O-LOK** MAKE IT  
POSSIBLE FOR YOU TO HAVE

- **MODERN**
- **PRIVATE**
- **CLEAN**
- **TROUBLE-FREE**

TOILET ROOMS THAT—  
ARE *Profitable* TO YOU!

● Here is a plan offered by NIK-O-Lok designed specifically for you. With this plan it is possible to change expensive and unsanitary toilet rooms into profitable and sanitary conveniences. All this—and at no expense or investment to you!

INDIFFERENT?



SKEPTICAL?

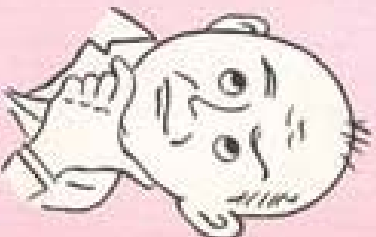


CONFUSED?



**OR**

CONCERNED ABOUT



**SANITARY SERVICE**

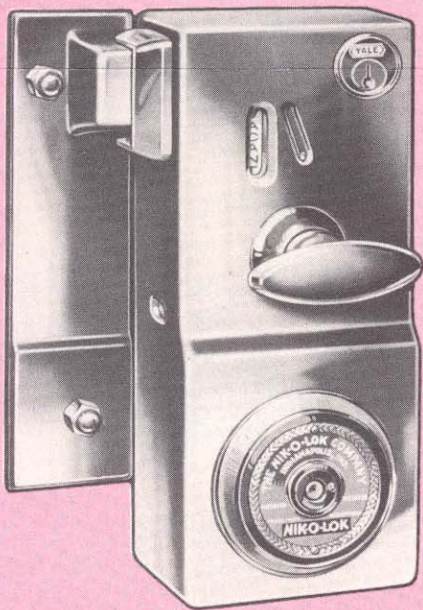
# It's NIK-O-LOK Sanitation.

**WHEN YOU THINK OF SANITATION EQUIPMENT—THINK OF NIK-O-LOK**  
**Nik-O-Lok is the pioneer of toilet sanitation service in the United States**

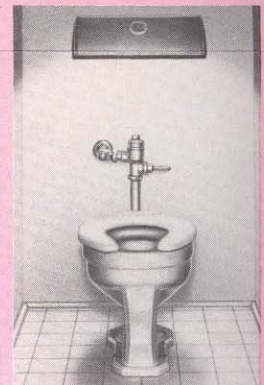
● Since 1910, the Nik-O-Lok Company has been making—and equipping public toilet rooms with—coin-controlled locks. The Nik-O-Lok Company pioneered the industry in the United States.

Without expense or investment to the owner or building operator, the Nik-O-Lok Company installs, services and maintains the equipment. Receipts from the locks are divided on a percentage basis which permits a fair return on the Company investment, and in addition, gives YOU a steady income. Maintaining modern toilet rooms is an expense which Nik-O-Lok service can convert into a source of revenue. At the same time, the service provides a sanitary convenience appreciated by the public. It is a well-established fact that the discriminating public today expects, and looks for, pay toilets. Nik-O-Lok maintains branches over the country with more than 1,000 trained personnel. Service, when needed, is no further away than your telephone.

● In addition to manufacturing coin-operated locks, Nik-O-Lok has also developed and patented other types of service and sanitation equipment. The new ultraviolet ray lamp has been made available to meet the demand for greater sanitation in public toilets. This specially designed germicidal lamp insures improved sanitation of the exposed surfaces of the toilet seat and surrounding area as well. The Sterlette Toilet Seat is another means of answering requests for clean and sanitized rest room facilities. The utility pulldown shelf provides convenient space for purse, parcels and gloves in women's rest rooms. Another new Nik-O-Lok product is an improved light weight surface hinge, equipped with an adjustable spring which returns the door to its original position after being opened.



The NIK-O-LOK is constructed of durable brass to withstand heavy abuse and wear, and its chrome finish maintains shining cleanliness. Pilfering of cash compartments of pay toilets is eliminated completely by means of the SPIRALOK, an exclusive and patented feature of NIK-O-LOK, operated only with the spiral key. Locks available in 5c, 10c and 25c denominations.



The New Germicidal Lamp is an especially designed unit which kills air-borne bacteria and purifies approximately 25 square feet of surrounding area. 99 percent bacterial kill is effected within approximately 15 to 22 seconds. Costs less than 1c per day to operate.

HOME OFFICE **THE NIK-O-LOK COMPANY** PLANT

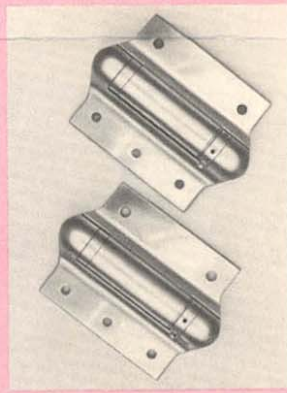
401 TRACTION TERMINAL BLDG. • INDIANAPOLIS 4, INDIANA • 422 EAST NEW YORK STREET

# Throughout the Nation!



**YES . . . whether you visit a hotel in Maine, a bus station in Florida, a theatre in California, or a railway terminal in Washington, you will find Nik-O-Lok sanitation. Proof of Nik-O-Lok's diversified installations is shown in the partial list of users below.**

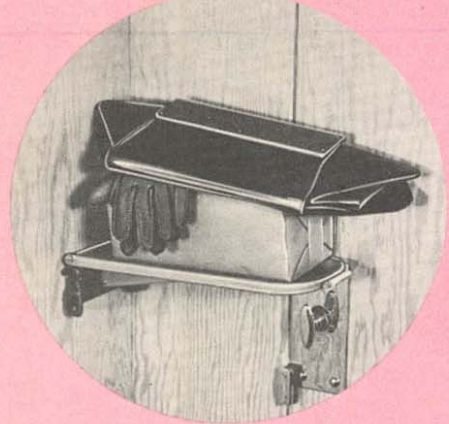
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|---|--|--|---|--|---|
| <p><b>ALABAMA</b><br/>Capital Motor Lines, Florence<br/>Exchange Hotel, Montgomery</p> <p><b>ARIZONA</b><br/>Terminal Hotel, Globe<br/>Sky Chiefs, Inc. Airport, Phoenix<br/>American Bus Terminal, Tucson</p> <p><b>ARKANSAS</b><br/>Dixie Greyhound Terminal, Blythesville<br/>Memorial Field Airport, Hot Springs<br/>Chicago, Rock Island and Pacific R. R.,<br/>Little Rock<br/>Garrett Hotel, Eldorado</p> <p><b>CALIFORNIA</b><br/>Beverly Hills Hotel, Beverly Hills<br/>Casino &amp; Ball Room, Catalina Island<br/>California Hotel, Fresno<br/>Tom Breneman's Hollywood<br/>Restaurant, Hollywood<br/>Long Beach Pleasure Pier, Long Beach<br/>Burbank Theater, Los Angeles<br/>Pacific Greyhound Terminal<br/>San Francisco</p> <p><b>COLORADO</b><br/>Colorado &amp; Southern Railway, Boulder<br/>Brown Palace Hotel, Denver<br/>Buffalo Bill Memorial Building, Golden<br/>Denver, Colorado Springs &amp; Pueblo<br/>Motor Way, Pueblo</p> <p><b>CONNECTICUT</b><br/>Hotel Barnum, Bridgeport<br/>Edw. Malley Co., Inc. Dept. Store,<br/>New Haven<br/>Crockier House, New London<br/>Flying Eagle Bus Lines, Waterbury</p> <p><b>DELAWARE</b><br/>Delaware &amp; New Jersey Ferry Co.,<br/>Wilmington<br/>Wilmington Dry Goods Co., Wilmington</p> <p><b>DISTRICT OF COLUMBIA</b><br/>Harlem Service Stations, Washington<br/>Julius Garfinkel &amp; Co., Washington<br/>Hotel Statler, Washington<br/>Uline Ice Arena, Washington<br/>Central Y. M. C. A., Washington</p> <p><b>FLORIDA</b><br/>Union News Co., Jacksonville<br/>The Columbus Hotel, Miami</p> | <p>Gulf Beach Bath House, Pensacola<br/>Municipal Pier, St. Petersburg<br/>Tampa Terrace Hotel, Tampa</p> <p><b>GEORGIA</b><br/>Piedmont Hotel, Atlanta<br/>Atlantic Greyhound Terminal, Augusta<br/>Municipal Airport, Savannah</p> <p><b>IDAHO</b><br/>Overland Greyhound Lines, Boise<br/>Auto Interurban Co., Coeur D'Alene<br/>Panida News Stand, Sandpoint<br/>Golden Eagle Grill, Weiser</p> <p><b>ILLINOIS</b><br/>Sencenbaugh Dept. Store, Aurora<br/>Arlington Park Race Track, Chicago<br/>Carson, Pirie, Scott &amp; Co., Chicago<br/>Union Station, Chicago<br/>Midwest Athletic Club, Chicago<br/>Moulds Parking, Chicago<br/>Museum of Science &amp; Industry,<br/>Chicago<br/>Stevens Hotel, Chicago<br/>Union Stock Yards, Chicago<br/>Will County Farm Bureau, Joliet<br/>Hickey Bros. Cigar Stores, Moline<br/>New Diamond Nite Club, Rock Island<br/>Bell Cafe, DeKalb</p> <p><b>INDIANA</b><br/>L. S. Ayres &amp; Co., Indianapolis<br/>Wm. H. Block Co., Indianapolis<br/>Riverside Amusement Park,<br/>Indianapolis<br/>Weir Cook Airport, Indianapolis<br/>Greyhound Bus Terminal, Richmond<br/>Terre Haute House, Terre Haute<br/>Gary Street Railway, Gary<br/>Oliver Hotel, South Bend</p> <p><b>IOWA</b><br/>Interstate Transit Co., Cedar Rapids<br/>Davenport Hotel, Davenport<br/>Des Moines Union Railway, Des Moines<br/>Webster Co. Court House, Fort Dodge<br/>Russell Lamson Hotel, Waterloo</p> <p><b>KANSAS</b><br/>Chamber of Commerce Building,<br/>Kansas City<br/>Farrell's Service Station, Manhattan<br/>Jayhawk Hotel, Topeka</p> | <p><b>KENTUCKY</b><br/>The Madison Theater, Covington<br/>The Mitchell, Baker, Smith Co., Inc.,<br/>Lexington<br/>Seelbach Hotel, Louisville<br/>Newport Yacht Club, Newport<br/>Hotel Owensboro, Owensboro</p> <p><b>LOUISIANA</b><br/>Hotel Istrouma, Baton Rouge<br/>Southern Bus Terminal, Alexandria<br/>Texas &amp; Pacific R. R., Shreveport</p> <p><b>MAINE</b><br/>W. E. Youland Co. Dept. Store,<br/>Biddeford<br/>Simpson's Garage, Boothbay Harbor<br/>The Corner Shop, Peaks Island<br/>Congress Square Hotel, Portland<br/>Montgomery Ward &amp; Co., Portland</p> <p><b>MARYLAND</b><br/>Hutzler Bros. Dept. Store, Baltimore<br/>Beck's Restaurant, Hagerstown<br/>Jackson's Casino, Ocean City</p> <p><b>MASSACHUSETTS</b><br/>Boston Elevated Railway Co., Boston<br/>Fenway Baseball Park, Boston<br/>Massachusetts Horticultural Society,<br/>Boston<br/>Symphony Hall, Boston<br/>Fraser's Dry Goods Co., Brockton<br/>Sears Roebuck &amp; Co., Cambridge<br/>Old Silver Beach Pavilion, Falmouth<br/>Town Office Building, Hyannis</p> <p><b>MICHIGAN</b><br/>Pere Marquette R. R., Alma<br/>Benton Harbor Fruit Market,<br/>Benton Harbor<br/>Mayflower Doughnut Shop, Detroit<br/>Book Cadillac Hotel, Detroit<br/>Michigan Central Depot, Detroit<br/>Union Ticket Office &amp; Docks,<br/>Mackinac Island<br/>Four Flags Hotel, Niles<br/>Willow Run Airport, Ypsilanti</p> <p><b>MINNESOTA</b><br/>Duluth Hotel, Duluth<br/>Radisson Hotel, Minneapolis<br/>Fandel Co. Dept. Store, St. Cloud<br/>St. Paul Recreation Co., Inc., St. Paul</p> | <p><b>MISSISSIPPI</b><br/>Robert E. Lee Hotel, Jackson<br/>Meridian Terminal Co., Meridian<br/>Southern Bus Lines, Vicksburg</p> <p><b>MISSOURI</b><br/>Mark Twain Hotel, Hannibal<br/>Municipal Airport, Kansas City<br/>World's Fair Pavilion, St. Louis</p> <p><b>MONTANA</b><br/>Intermountain Transportation Co.,<br/>Butte<br/>Placer Hotel, Helena</p> <p><b>NEBRASKA</b><br/>Burlington Trailways, Grand Island<br/>Cornhusker Hotel, Lincoln<br/>Elks Club, Omaha</p> <p><b>NEVADA</b><br/>Overland Hotel, Las Vegas<br/>Glendale Bus Depot &amp; Motel, Glendale</p> <p><b>NEW HAMPSHIRE</b><br/>Concord Comfort Station, Concord<br/>Jarvis Tea Room, Portsmouth<br/>Leavitt Stores Corporation, Manchester<br/>Hotel Ellis, Keene</p> <p><b>NEW JERSEY</b><br/>Howard Johnson Restaurant,<br/>Atlantic City<br/>Steel Pier, Atlantic City<br/>Convention Hall, Cape May<br/>Hotel Elizabeth Carter, Elizabeth<br/>H. J. Goodman Dept. Store, Jersey City<br/>Taylor's Drug Store, Lakewood<br/>Neiden Bar &amp; Grille, Newark</p> <p><b>NEW MEXICO</b><br/>Union Bus Station, Las Cruces<br/>Nickson Hotel, Roswell<br/>Fred Harvey's Hotel La Fonda, Santa Fe</p> <p><b>NEW YORK</b><br/>Abraham &amp; Straus Inc. Dept. Store,<br/>Brooklyn<br/>Hotel DeWitt Clinton, Albany<br/>Erie R. R., Binghamton<br/>Half Moon Hotel, Coney Island<br/>Gimbel Bros. Dept. Store, New York<br/>New Yorker Hotel, New York<br/>Subway Systems (I. R. T. &amp; B. M. T.),<br/>New York</p> | <p>Roxy Bowling Alleys, New York<br/>Capitol Greyhound Terminal, New York<br/>Steamer Bear Mountain, New York<br/>Lehigh Valley R. R., Buffalo<br/>Schenectady Railway Co., Schenectady<br/>G. C. Murphy Co., Syracuse</p> <p><b>NORTH CAROLINA</b><br/>Efrid Dept. Store, Charlotte<br/>Carolina Coach Co., Durham<br/>Hotel Carolina, Raleigh<br/>Southern Railway Station,<br/>Winston-Salem</p> <p><b>NORTH DAKOTA</b><br/>Northland Greyhound Lines, Fargo<br/>The Ontario Dept. Store, Grand Forks<br/>Soo Line R. R., Minot</p> <p><b>OHIO</b><br/>Terrace Plaza Hotel, Cincinnati<br/>Cincinnati Zoo, Cincinnati<br/>Port Columbus Airport, Columbus<br/>Akron Dry Goods Co., Akron<br/>New York Central R. R., Ashtabula<br/>Cleveland Hockey Club, Inc., Cleveland<br/>The May Co., Cleveland</p> <p><b>OKLAHOMA</b><br/>Calhoun Dry Goods Store, Muskogee<br/>Oklahoma Biltmore Hotel,<br/>Oklahoma City<br/>St. Louis &amp; San Francisco R. R., Tulsa</p> <p><b>OREGON</b><br/>Columbia Gorge Hotel, Hood River<br/>Overland Greyhound Lines, Pendleton</p> <p><b>PENNSYLVANIA</b><br/>Greyhound Post House, Easton<br/>Lit Bros. Dept. Stores, Philadelphia<br/>Wm. Gable Dept. Store, Altoona<br/>Johnstown Airways, Inc., Johnstown<br/>Dimling Cafe, Pittsburgh<br/>Hotel Harrisburger, Harrisburg</p> <p><b>RHODE ISLAND</b><br/>Jamestown &amp; Newport Ferry Co.,<br/>Jamestown<br/>I. C. T. Bus Co., Providence</p> <p><b>SOUTH CAROLINA</b><br/>Gallant-Bek Co. Dept. Store, Anderson<br/>Columbia Union Station, Columbia<br/>Folly Beach Operating Co., Charleston</p> | <p>Interstate Glass House Restaurant,<br/>Walterboro</p> <p><b>SOUTH DAKOTA</b><br/>Alex Johnson Hotel, Rapid City<br/>Sport Bowl, Sioux Falls</p> <p><b>TENNESSEE</b><br/>Smoky Mountain Trailways, Knoxville<br/>Cain, Sloan &amp; Co. Dept. Store, Nashville<br/>Peabody Hotel, Memphis</p> <p><b>TEXAS</b><br/>White House Dry Goods Co., Beaumont<br/>State Fair of Texas, Dallas<br/>Hotel Worth, Ft. Worth<br/>Stewart Beach, Galveston<br/>Union Station, Houston<br/>Missouri-Pacific Lines, Laredo</p> <p><b>UTAH</b><br/>Interstate-U. P. Stages, Provo<br/>Cullen Hotel, Salt Lake City</p> <p><b>VERMONT</b><br/>Hotel Barre, Barre<br/>City Hall, Montpelier</p> <p><b>VIRGINIA</b><br/>King Coal Cafe, Richlands<br/>Temple Trailer Village, Alexandria<br/>Richmond Greyhound Lines, Norfolk<br/>Murphy Hotel, Richmond<br/>Williamsburg Lodge, Williamsburg</p> <p><b>WASHINGTON</b><br/>Union Pacific R. R., Olympia<br/>Union Bus Depot, Spokane<br/>Chicago, Milwaukee &amp; St. Paul R. R.,<br/>Tacoma</p> <p><b>WEST VIRGINIA</b><br/>Atlantic Greyhound Lines, Bluefield<br/>Holiday Hotel, Charleston<br/>Webster Stores Inc., Webster Springs</p> <p><b>WISCONSIN</b><br/>Union Bus Station, Eau Claire<br/>Loraine Hotel, Madison<br/>Schroeder Hotel, Milwaukee</p> <p><b>WYOMING</b><br/>Interstate-U. P. Stages, Cheyenne<br/>Chicago, Burlington &amp; Quincy R. R.,<br/>Sheridan<br/>Old Faithful Inn, Yellowstone<br/>National Park</p> |
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Nik-O-Lok offers a new type door hinge, with adjustable spring tension. Light in weight, the hinge is constructed of aluminum alloy, but has the tensile strength of 51,000 lbs. per square inch. The hinge assures return of the door to locked position.



An effective ultraviolet ray lamp is built into the STERLETTE toilet seat. Seat raises automatically after use to be sanitized by exposure to ultraviolet rays for thirty seconds.



The PULLDOWN Utility shelf was designed and developed as an additional convenience in women's rest rooms. After use, shelf must be folded up to release the door. Prevents articles from being forgotten.

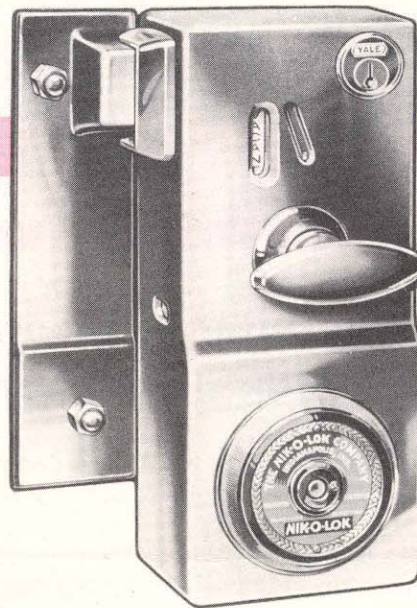
## ••• BRANCH OFFICES •••

- BOSTON • PHILADELPHIA • CHICAGO • ST. LOUIS • DALLAS • LOS ANGELES  
NEW YORK • CLEVELAND • DETROIT • SPOKANE • JACKSONVILLE

# The NIK·O·LOK

*America's foremost coin-controlled toilet lock*

A remarkable feature of the Nik-O-Lok is the Spiralok, the locking cylinder that positively protects the money compartment from robbery through picking of locks or key duplication. Recognized by the American Association of Locksmiths, the Nik-O-Lok Company received the GOLD MEDAL AWARD—the association's highest badge of merit—in token of its "Outstanding contribution to the lock industry."



## NIK·O·LOK'S Plan

- The lock forms the basis of the Nik-O-Lok plan. The plan consists of an agreement between the prospective user and the Nik-O-Lok Company. This agreement provides that certain equipment will be installed and serviced by the Nik-O-Lok Company. The agreement further provides for a distribution of the income from the locks between the user and the Nik-O-Lok Company.
- The Nik-O-Lok Company furnishes either all or part of the equipment shown on the following pages. Many variations are possible. Even a personal plan, to meet your particular requirements, can be arranged. When desired, the Germicidal Lamp, Hinges, Sterlette Toilet Seat or Utility Pull-Down Shelves may be purchased independently of the plan.
- Consider Nik-O-Lok's profitable and practicable plan. There's no investment. No expense. There is profit for you and the satisfaction of providing clean, sanitary toilet rooms so greatly appreciated by the discriminating public today.
- Call in a Nik-O-Lok representative. He can demonstrate, and let you examine the various fixtures. He will explain Nik-O-Lok's profitable plan to you and why there are so many satisfied users of Nik-O-Lok equipment throughout the nation.